



We make electrical safety a year-round commitment

You already know that Southern Pine Electric Power Association works hard to deliver reliable electric service to more than 63,000 meters in central and south Mississippi.

But you may not know that we work equally hard to teach our members (and our employees) about electrical safety.

May is national Electrical Safety Month, but Southern Pine's commitment to electrical safety is maintained year-round. In fact, nothing is more important to your cooperative than the safe use of electricity.

To get our safety message to as many audiences as possible, Southern Pine sponsors free safety programs for schools, youth groups, civic clubs, fire-fighters and other types of groups and organizations. Our safety advisors use a tabletop model to effectively demonstrate the dangers of contact with power lines, which can cause serious injury or death.

We make sure our line workers are fully versed in electrical safety and the latest safety regulations and equipment.



By Don Jordan
General Manager

We hold monthly safety meetings devoted to safety topics directly related to their daily duties.

In the field, crew leaders and foremen conduct tail-gate safety sessions with all crew members before they begin work at a job site. Foremen take seriously their obligation to keep their workers safe and the job site as free of hazards as possible.

As the nation's electric power industry observes Electrical Safety Month, we hope you will take a few minutes to make sure your family understands the importance of electrical safety. Teach your children to respect the invisible power of electricity and to stay away from all power lines and substations. Don't let them play around electrical outlets or pull on electrical cords.

Neither should children climb trees that have power lines running through them.

And remember, ladders and power lines are a deadly mix. Never raise a ladder—or any object—into the air near a power line. Should the ladder be blown



Larry Blakeney, safety coordinator at Southern Pine Electric Power Association, teaches electrical safety to students and adults with the help of a tabletop model featuring "Lightning Liz" and "Neon Leon." Their bodies light up when their kite touches an overhead power line in the model. The lesson is clear: contact with power lines is dangerous and should be avoided. If you would like to schedule an electrical safety presentation for your school, civic club or other organization, call me, Larry Blakeney, safety coordinator, or Mike Bryant, marketing representative, at (601) 785-6511.

or fall onto the line, the person holding it could be seriously injured, if not killed.

Instruct everyone in your household to stay far away from a downed power line. If you see a damaged or downed line, please warn others of the danger and immediately call the Southern Pine district office that serves you. We'll send

a crew out to repair the line safely and quickly.

Southern Pine is serious about electrical safety. We want you to be, too. Please call our marketing department at (601) 785-6511 for details about our free electrical safety demonstration for schools and other groups.



Memorial Day observance

Southern Pine Electric Power Association's offices will be closed Monday, May 28, in observance of Memorial Day. A dispatcher will remain on duty to respond to emergency calls.

'Member-owned and Service-proud' Get to know Southern Pine, your electric cooperative

Southern Pine Electric Power Association is a not-for-profit, consumer-owned electric cooperative serving 11 counties in south central Mississippi. Consumers organized Southern Pine in 1938 to extend electric service into rural areas that other electric utilities would not serve.

Southern Pine is part of a network of 25 member-owned electric power associations that distribute electricity to more than 700,000 meters in Mississippi.

Your electric cooperative is governed by a board of directors composed of 12 members elected at the cooperative's annual meeting in November. Donald Jordan, general manager of Southern Pine, oversees the cooperative's daily operations.

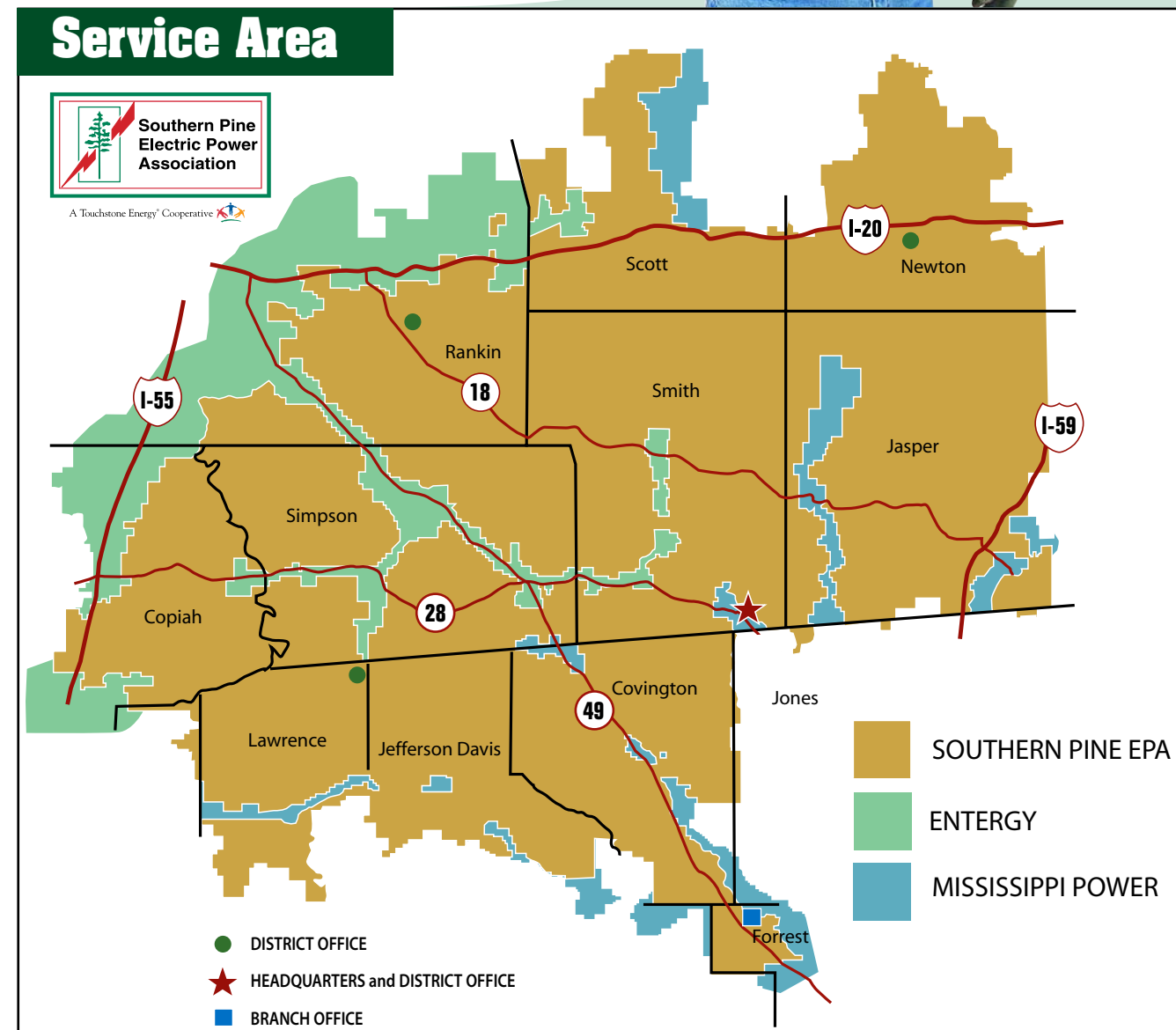
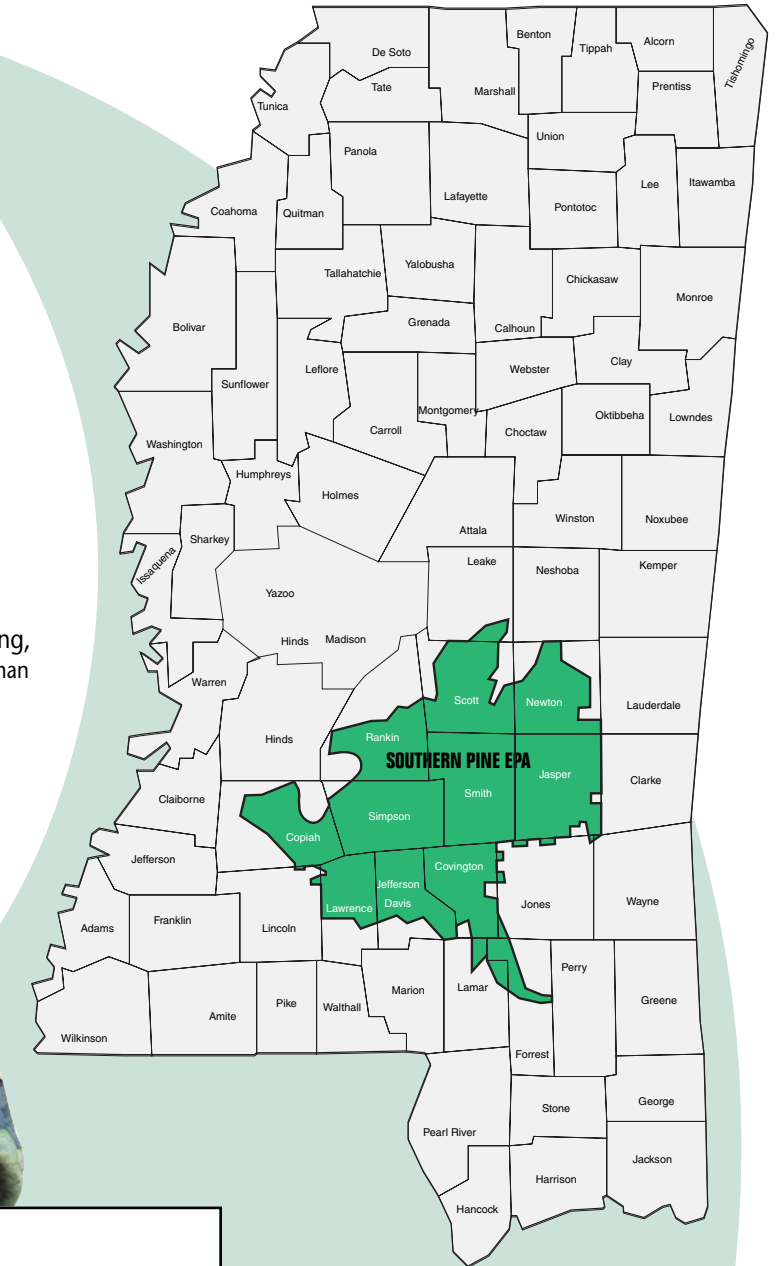
Southern Pine's mission is to provide reliable, safe and efficient electric service at a competitive price to all customers, whether a poultry farm, an urban subdivision or a multimillion-dollar industry. Your cooperative's commitment is to set the service standard for providers of electric service and remain the power provider for its consumers.



Mark King,
Journeyman
Lineman

About your cooperative

- Incorporated: 1938
- Headquarters office: Taylorsville
- District offices: Brandon, Newton, New Hebron and Taylorsville (with branch office in Hattiesburg)
- Total meters served: 63,612
Residential meters: 59,257
Commercial and industrial meters: 4,355
- Total miles of power line: 9,871
- Average meters per mile of line: 6.44
- Employees: 268



Co-op's service area vulnerable to thunderstorms

Southern Pine's 11-county service area (at left) makes it especially vulnerable to powerful storm systems that sweep the southern half of Mississippi this time of year.

"Some part of our service area usually will be affected by high winds and lightning strikes when storms come through," said Penny McAlpin, director of Member Services.

Power outages during storms are most often caused by trees or limbs falling onto power lines and lightning damage to electrical equipment on poles or in substations.

Southern Pine dispatches emergency work crews immediately when power outages are reported to the cooperative, and a dispatcher is on duty at all times.

If you experience a power outage or see damage to a power line or substation, please call the Southern Pine district office that serves you:

- Brandon: (601) 824-7070, (800) 698-9574
- Newton: (601) 683-2200, (800) 698-9573
- New Hebron: (601) 694-2711, (800) 698-9571
- Taylorsville: (601) 785-6511, (800) 231-5240
Hattiesburg branch: (601) 264-0185

You're invited...

Doug Rye Energy-efficiency Seminar and Open House

- Seminar, May 11
7 until 8:30 p.m., Electric Power Associations of Mississippi, 665 Highland Colony Parkway, Ridgeland
- Open House, May 12
10:30 a.m. until 3 p.m., 101 Adderly Boulevard, Madison

For more information, call:
Hermetic Rush Services Inc., (601) 932-7874; Energy Insulation Inc. (601) 898-0888; Pro Building Systems LLC, (601) 624-4594